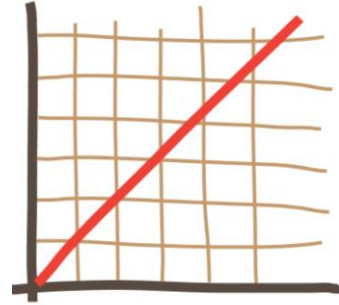


Goals



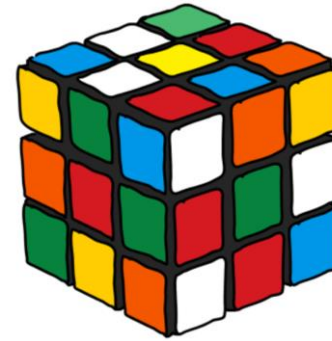
Added Value



Stakeholders



Solution Design



The Solution



Requirements

We Need:

- _____
- _____
- _____

Goals	3 main purposes of goals: solve a problem, grab an opportunity, maintain status quo Strategic alignment of the product with the organisation's strategy, product roadmap
Added Value	Raise/protect profit, reduce costs, customer satisfaction, etc. => added value for the organisation as a whole AND for each stakeholder.....
Stakeholders	External: customers, regulators, competitors, suppliers, etc. Internal: sponsor, project manager, SMEs, end users, support units, test manager, solution architects, etc.
Solution Design	Organisation, processes, employees, software, hardware, business rules, interfaces (human & technical), satellite systems, external sources, prototyping, etc.
Requirements	Business requirements Stakeholder requirements Solution requirements Transition requirements Elicitation, documentation, prioritisation (management) Acceptance criteria
Solution	Organisation, processes, employees, software, hardware, business rules, interfaces (human & technical), satellite systems, external sources, etc.